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AN INSTITUTION

This term takes in considerable territory but if there is a firm anywhere carrying a more diversified or complete line of stock, we fail to know of it.

S. D. BERMAN is one of the leading business men of Eastport and has been established here for 25 years. He has built up his large business during this period by handling good quality merchandise at moderate prices and fair dealing with the public, backed up with good business judgment.

Mr. Berman, along with most Eastport people is very optimistic about the future here and is adding new stock to meet public demands, especially in the furniture department where you will find the latest in design of the furniture makers' art.

You will find their clothing department full and complete, whatever your needs, and they are complete outfitters, from head to foot, for the whole family, at a saving.

Berman's has become more than a store, it is an Eastport institution, as Mr. Berman can sell you a property, furnish it for you, cloth you and the family and when you are finished, you can rest assured you have received value for your money, so we are glad to mention and recommend S. D. BERMAN to you.